

Finger Lakes Wine Country
Holiday Inn Waterloo Seneca Falls
Finger Lakes Wedding Connection

Congratulations on your engagement! Your wedding will be the most memorable day of your life, a time when you and your fiancé stand together as one in front of all your family and friends. Envision the gracious elegance of our ballrooms surrounding you as you arrive for your reception, a breathtaking backdrop for the photographs you will cherish indefinitely. Our grand ballrooms serve as hosting areas for your first dance together, cake cutting and cherished memories. The Holiday Inn Waterloo - Seneca Falls offers distinctive menus, expert banquet staff and experienced wedding planning services. Our Catering Sales Coordinator will gently guide you through all the important stages in designing your wedding while establishing a comfortable, confident rapport, which when the last detail is arranged, you can relax and enjoy your special day. We take great pride in the services we provide and assure you your wedding day will be everything you imagined. In this issue you will see some of our most popular wedding menus along with services. These menus are designed to introduce you to the banquet options, however we can custom design a menu based on your specific needs. We are confident the Holiday Inn Waterloo - Seneca Falls can create a wedding of your dreams with the ease and grace you would expect from an experienced full service property. Our site is designed to be your Finger Lakes Wedding Connection, featuring the hotels offerings and highlighting wedding professionals in the area.

Once again congratulations on your engagement!

Holiday Inn Waterloo Seneca Falls Wedding Professionals

Amy Eagle: Director of Sales and Catering hidos@rochester.rr.com

Catering Sales Coordinator: hicater@rochester.rr.com

Pat Lathey: Group Rooms Administrator: hisaes@rochester.rr.com
- *Wedding Blocks and Group Rooms*

Luella Poplaski: Banquets Manager –
“Specializing in Elegant Décor and Room Sets and leading a winning service team”

Chef Fonda Chronis: Executive Chef
“Renowned in the Finger Lakes for combining classic culinary detail with an eclectic edge”

Finger Lakes Wedding Connection

The Finger Lakes Wedding Connection is your guide to planning the perfect wedding in the Finger Lakes Region. When the ceremony is over its time to start the party! Celebrating your wedding can mean anything from an intimate brunch for your closest friends and family members to a formal sit down dinner for 200 or more. The Holiday Inn Waterloo- Seneca Falls can help you create a once in a lifetime celebration. For weddings and events that are in harmony with your dreams and expectations, Holiday Inn Waterloo - Seneca Falls, NY has a special charm. From small meeting rooms to grand ballrooms, Holiday Inn Waterloo - Seneca Falls brings every event a dedicated direction and unsurpassed banquet service. Whether you're planning a wedding, an intimate cocktail party or a celebratory banquet, you will always have our absolute devotion.

Choosing the Finger Lakes Wedding Reception Site

You want your Finger Lakes wedding reception site to suit your wedding style and accommodate your guests as comfortably as possible. The options are limitless:

- ***Holiday Inn Finger Lakes Wine Country – Waterloo - Seneca Falls***
- Conference Center or Banquet Hall
- Private Home
- Gallery or Museum
- Restaurant
- Country Club
- Outdoors, in a park or under a tent

Be sure to ask what's included with your reception site. You may find that you'll need to hire an outside caterer, or even rent tables and chairs.

No matter how large or small your wedding, the Holiday Inn Waterloo - Seneca Falls can accommodate you. Our expert Wedding Coordinator and Banquet Manager will guide you through your Finger Lakes wedding planning, advise you on menus and bar options, recommend excellent local wedding professionals, even arrange a special group rate for your out of town guests!

Eat, Drink and Be Married in the Finger Lakes

Whether you're having a cake and punch reception or a seven-course meal, deciding what to serve your guests is never easy. We specialize in working with couples in deciding the perfect menu for their guests while maintaining your budget needs.

- Ask our Catering Sales Personnel for menu recommendations. We can tell you what dishes will go well together, and which ones will work best with your wedding size and budget.
- Let us know about any guests with special dietary restrictions. We can help accommodate your guests' needs.
- Don't forget your other wedding professionals. If necessary, we can provide simple meals for your photographer and musicians.

Taking the Cake in the Finger Lakes

While some traditions have come and gone, the wedding cake has endured as a spectacular centerpiece to the reception. Before you make the first cut though you will need to decide on what kind of cake you'd like:

- Today's cakes come in every shape and size you can imagine. You can choose something that really fits your wedding style and personal taste.
- White cake isn't your only option. Ask your baker about creating the cake in your favorite flavor, or making each layer a different flavor.
- You can decorate your cake however you choose. Bakers can create intricate flowers and decorations with frosting and sugar, or you can use fresh flowers for an elegant touch,
- Let your baker know how many guests will be attending so you are sure to have enough cake for everyone. For extra savings, you can have a smaller, tiered cake to cut and sheet cakes in the kitchen to serve to your guests. Don't forget to ask for a taste test!
- Don't forget the groom's cake! Traditionally, the groom's cake is a dark chocolate or a dark fruit cake. It is usually cut right after the cutting of the bride and groom's wedding cake to create another sweet moment.

Finger Lakes Wedding Cakes & Cookies

Edible Art
Missy Kennedy
315-789-3770

Creative Cakes
& Desserts
Chris Fitzgerald
315-789-8583

Diane's Desserts
Diane Laws
315-539-0992

Creative Confections
Linda Trout
315-568-4659

Gibson Confection
Eileen Gibson
315-834-6641

Cameron's Bakery
315-253-6934
www.cameronsbakery.com

Finger Lakes Reception Music

When your ready to have your first dance as husband and wife, you'll need a little music accompaniment. Most couples prefer to hire a disk jockey or band to provide reception entertainment. A band gives you the energy of a live performance and their expertise at reading crowds and choosing songs to keep the dance floor full all night long. A disk jockey is a less expensive alternative that allows you to hear the songs as performed by the original artists.

Whether you choose a disk jockey or a band you will want to discuss these points with them before your Finger Lakes wedding:

- Audition all perspective musicians/disk jockeys before you sign them. You want to make sure their sound fits your style. Ask for references!
- Let them know of any special songs you would like them to play, so they will be sure to bring along the sheet music or CD. And, don't forget to tell them about any special songs you don't want to hear
- Get it in writing. The contract should include names of musician(s)/ disk jockey, what they should wear and what you will be charged for any overtime they work.

Finger Lakes Wedding Bands & DJ's

Cassinova Sound
315-331-3286

Bulldog Sounds
607-738-2682

Magnum Sound
315-789-5871

Paradise Entertainment
315-568-1818

Piano & Vocals
Kathy Cross
315-539-2706

Reaction
607-869-9327

DR's Entertainment
315-224-3144

Finger Lakes Wedding Florists & Designer

Flower Fashions

315-568-2921

Sinicropi Florist

315-568-6345

Lake Country Florist

315-789-1866

Faith's Flower Shop

315-539-9164

May George Floral

Don's Own Flower Shop

800-835-8011

Finger Lakes Wedding Limousine & Carriage

Finger Lakes Limousine

315-539-2235

Carriage Rides

Carl Blood

585-554-3166

Picture Perfect Limousines

585-742-1056

Quality Transportation

877-424-7004

Finger Lakes Wedding Photography and Videos

Jan Regan
Photography
315-781-0913

Duprey Video Productions
315-539-9010

New Dimensions Photo
315-331-4574

Country Studio of Photography
716-289-3390

Martin Photography
585-289-3751

Groat Studios
315-568-5031

Creative Photography
315-789-1082

Tellier Studios
315-719-3998
315-719-3997
www.tellierstudios.com

Internet References

Wedding Central --- www.weddingcentral.com
The Wedding Channel --- www.weddingchannel.com
Modern Bride --- www.modernbride.com
The Knot --- www.theknot.com

Finger Lakes Wedding Connection Love in Bloom

Nothing adds romance to the wedding day like gorgeous flowers. But you'll need more than a few bouquets and a boutonniere or two. Here's a list of common wedding flower requirements:

Rehearsal Dinner

- Bride's corsage
- Mothers' corsages
- Table centerpieces

Ceremony

- Bridal bouquet
- Headpiece
- Honor attendant's bouquet
- Bridesmaids' bouquets
- Groom's boutonnieres
- Groomsmen's' boutonnieres
- Mothers' corsage
- Flower girl arrangement
- Corsages and boutonnieres

Twelve Month Finger Lakes Wedding Countdown

Nine to Twelve Months Before

- _____ Set the date and time of your Wedding
- _____ Find the ceremony site and Officiant
- _____ Compile your guest list
- _____ Determine your budget
- _____ Sign Holiday Inn Waterloo/ Seneca Fall Reception Site
- _____ Announce your engagement in the newspaper
- _____ Interview and select other wedding professionals, photographer, DJ, Florist etc.

Six to Nine Months Before

- _____ Ask your attendants to be in your wedding party
- _____ Choose you attire and dresses
- _____ Start Planning the honeymoon http://www.charteronehotels.com/hotels_florida.php
- _____ Register for gifts

Four to Six Months Before

- _____ Find our NYS Marriage License Requirements
- _____ Choose Invitations and other stationary
- _____ Shop for wedding rings
- _____ Order men's attire from formalwear shop
- _____ Help your mother's shop for dresses
- _____ Finalize Honeymoon arrangements
- _____ Shop for Bridal accessories

Two to Four Months

- _____ Make Plans at the Holiday Inn Waterloo for the Wedding Rehearsal Dinner
- _____ Makes Plans for the Wedding Rehearsal
- _____ Finalize menu with the Holiday Inn Waterloo Catering Professional
- _____ Create your Wedding Program
- _____ Go over the details of the wedding and reception with all of your wedding professionals
- _____ Make hotel arrangements for out of town guests, Call Group rooms at the Holiday Inn Waterloo – 315-539-5011 ext. 2014
- _____ Send your out of town guests ‘save the date’ letters to inform them of your wedding date and accommodation information
- _____ Hire your limousine provider

Six to Eight Weeks

- _____ Mail Invitations
- _____ Send information to the newspaper
- _____ Shop for your attendants gifts
- _____ Shop for your fiancés gift.
- _____ Schedule trial runs with your hair stylist

Four to Six Weeks

- _____ Have your final dress fitting
- _____ Buy any additional wedding items, such as your guest book, toasting glasses, and cake cutting utensils
- _____ Make sure Bridesmaids and Groomsmen have been fitted for their attire

Two to Four Weeks

- _____ Get your marriage license,
- _____ Reconfirm Honeymoon Plans
- _____ Give Reception Musicians a list of ‘must play’ songs.

One to Two Weeks

- _____ Finish the seating chart
- _____ Confirm plans with all wedding professionals
- _____ Finalize Rehearsal Dinner Arrangements
- _____ Call Caterer with head count (10 Days prior)
- _____ Make ushers list for special seating arrangements
- _____ Meet with Holiday Inn Catering Professionals for final detail appointment, bring favors, picture matte, guests book etc. Final Payment due and Final Head Count, seating chart and place cards. --- 72 Hours/ 3 Days Prior to Reception

One Day Before

- _____ Treat yourself to a manicure and massage
- _____ Attend wedding rehearsal and rehearsal dinner
- _____ GET SOME REST!